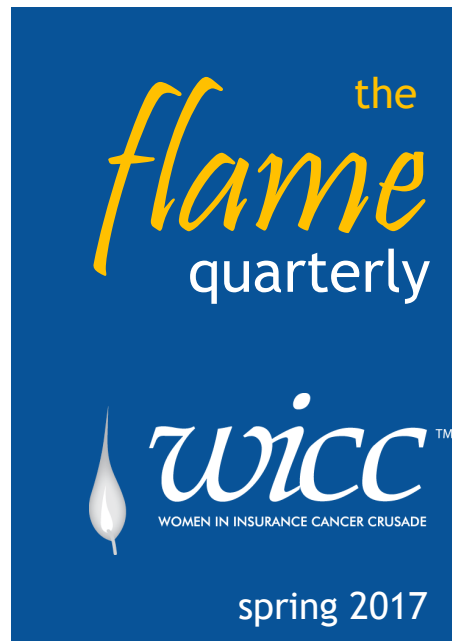




The Original ABBA Band. Photo Credit: quotesgram.com



Experience ABBAMANIA at WICC Gala on April 12th, 2017

Save the Date

Disco Glam featuring ABBAMANIA

by Anisa Arra, Gala Committee Member

Can you dig it? On April 12th the WICC Ontario Chapter will host its annual fundraising gala under the iridescent and flickering lights of a disco ball. Impelled by its unremitting commitment to help beat cancer, WICC Ontario has planned an outstanding night of disco vibes and glam.

WICC's Disco Glam Gala will take place in the grand elegance and nostalgic flare of the Fairmont Royal York hotel. Its Château-style architecture which has defined Toronto's skyline for much of the 20th century brings us back in time. But what is a '70s disco party without great disco music? To this end, the WICC Ontario Gala Committee has delivered once again! Abbamania, the official ABBA tribute from London, UK, will recreate the ABBA phenomenon in performing some of ABBA's greatest hits. I know, Mamma Mia! Get ready to release your inner Dancing Queens. There will be a prize for the best costume so every guest is urged to arrive embodying the '70s disco fun in a glamorous and creative way. For the first time, the Gala will indulge its guests with a Doughnut Wall – enough said.

There is an increased focus this year on social media coverage of the event with live tweeting, pictures and videos. Inside Fairmont, the floor will come to life in Saturday Night Fever style with disco roller-skaters, go-go dancers, a surprise roaming entertainer and more!

The 65 coveted silent auction items will include an Apple watch, signed jerseys, a virtual reality headset, vintage wine, Blue Jay tickets ...

[story continues on page 5]



WICC ON Golf at Angus Glen

Plan ahead and save the date for WICC Ontario Chapter's Golf Fundraiser taking place once again at the popular and breathtaking Angus Glen Golf Club. IMPROVED FORMAT will include dinner and other adjustments as well. Date: **Wednesday, July 12th**. Further information will soon be posted online at www.wicc.ca



Photo Credit: Stephen Huza

Ottawa Drive FORE Hope

It's time to register for WICC Ottawa's 7th Annual 'drive FORE hope' Golf Tournament on Monday, August 14th, 2017 at Camelot Golf and Country Club. Day includes lunch, dinner and silent auction as well as prizes and raffles. For details on tickets and available sponsorship opportunities go to <https://wicc.ca/on/event-registration/>


DID YOU KNOW?

The Greek words *carcinus* & *carcinoma* were used by Hippocrates (460-370 BC) to describe cancer tumors. These Greek words for "crab" were used to describe the tumor as it looks much like a crab with its legs extending outward from every part of its body.



Jimmy's happy dance

by Sonia Manson, Chair Communications

As reported in the Huffington Post on Feb. 7th, 2017, Jimmy Spagnolo, a 6-year old with a gift of joy, rang the hospital bell after he finished his last round of chemotherapy. At just 4 months old, doctors discovered that Jimmy had an inoperable brain tumor. His parents say he takes every opportunity to celebrate life and brings joy to everyone around him. And it was this pure joy that made Jimmy's bell-ringing 'dance' go viral. Congratulations Jimmy! 

http://www.huffingtonpost.com/entry/boy-dance-chemo-celebrate-viral-video_us_5899af81e4b040613138ef05




WICC BC— Awarded

by Sonia Manson, Chair Communications

WICC BC has been awarded Canadian Cancer Society's 2016, BC and Yukon's Corporate Champion Award! This achievement recognizes a corporation, business, employee group and/or association that has provided outstanding leadership and financial support for the Canadian Cancer Society. The winner has embraced the Society's mission and has become a valued partner who:

- ⇒ Made a significant financial contribution to the division
- ⇒ Demonstrated a passion for the fight against cancer
- ⇒ Embodies the values of the Society: caring, courage, integrity and progressive.

Congratulations WICC BC Chapter! Keep up the good work helping to make cancer history. 

Relay For Life — Bigger and Better in 2017

by Shari Dodsworth, Chair RFL & Event Communications Sub-Committee



WICC and Toronto Relay For Life events merge into one mega cancer-fighting fundraiser

TORONTO, March 13, 2017 / CNW/ - Women In Insurance Cancer Crusade (WICC) is pleased to once again support the Canadian Cancer Society's Relay For Life events across Ontario. This year's Relay For Life takes place in Toronto on June 16 at Downsview Park from 6 p.m. to midnight.

Traditionally, WICC has hosted a separate Relay For Life event in Toronto to complement the Canadian Cancer Society's annual relay. This year, the two organizations have decided to join forces and host one huge Relay For Life,

making the celebration of survivors, recognition of the dearly departed and efforts to raise funds that much bigger.

Leading the way this year is Canadian insurer Economical Insurance, holding the title of Relay For Life's presenting sponsor with a \$110,500 donation toward the fight against cancer.

"At Economical, we have proudly sponsored Relay For Life events since 2006," said Rowan Saunders, Economical's president and chief executive officer. "This year, we continue to invest our sponsorship commitment toward the cancer cause. Funds raised at Relay For Life enable..."

[story continues on page 4]

Save the Date



OTTAWA Sugar Bush Breakfast

Friday, April 7th, 2017 — 7:30am Registration; 8:00am the delicious Sugar Bush breakfast & entertainment begins. At 9:30am we all head back to the office! Located again at the Shaw Centre. Tickets are available online <https://wicc.ca/on/event-registration/> or at the door on event day!



GTA Broker Bash

Join us on April 27th for the monthly GTA Ontario Broker Bash. This great networking event is a fantastic opportunity to meet fellow industry professionals. The event takes place from 5:00pm to 8:00pm at Fifth Social Club. See you there! <http://www.firstinsurancefunding.ca/events/gta-broker-bash-april>

FAST FACTS

53% Cancer survival rates **1992-1994** have increased **60%** by 7% for all cancers **2006-2008** combined

FOR MORE INFORMATION

Learn more at www.wicc.ca or www.cancer.ca



2017 Letter from CCS to WICC

by Canadian Cancer Society

The following is an excerpt from the Nation-wide Year-end Report that WICC received from the Canadian Cancer Society on January 9th, 2017.

Dear WICC Board of Directors,

On behalf of the volunteers and staff of the Canadian Cancer Society, we would like to extend our thanks to WICC for your continued leadership in the fight against cancer in 2016.

Since 1996, WICC has contributed well **over \$13.7 million nation-wide** to our groundbreaking cancer research, which means that because of your donors, volunteers, sponsors and supporters even more lives are being saved. You have also supported information initiatives as well as patient programs and services that ensure no Canadian facing cancer need face it alone. What follows is a report prepared by the Society as a summary of WICC’s nation-wide giving in 2016.

Summary of Lifetime Contribution

Province	First year of giving	Total giving up to 2015	2016 Contribution	Total Lifetime Contribution	Funding Designation
British Columbia	2002	1,835,207	163,719	1,998,926	Camp Goodtimes and Cancer Prevention Centre
Alberta	2000	2,030,000	212,000	2,242,000	Alberta cancer research priorities
Ontario	1996	8,186,000	690,600	8,876,600	Breast, prostate and general cancer research
Quebec	2009	519,000	120,000	639,000	General cancer research
TOTAL		\$12,570,207	\$1,186,319	\$13,756,526	

All funds received by Ontario Division are designated to cancer research per WICC’s funding formula: where the first \$200,000 is designated towards breast cancer research, the next \$100,000 is designated towards prostate cancer research, and the remaining contributions are designated equally amongst breast, prostate and general cancer research.

In late 2015, WICC Ontario named two Innovation Grants:

- ⇒ WICC Ontario Breast Cancer Innovation Grant of the Canadian Cancer Society
- ⇒ WICC Ontario 20th Anniversary Prostate Cancer Innovation Grant of the Canadian Cancer Society.

WICC continues to be a leading example of the impact that a dedicated group of individuals can have when united toward a common cause.

Congratulations on your tremendous accomplishments in 2016! This year, you raised close to \$1.19M for the fight against cancer. Because of you, more lives are being saved, more cancers will be prevented, and more Canadians can access the support they need.

Thank you for your continued dedication and support. We look forward to working closely with you in 2017 and to our continuing partnership in the fight for life.

Sincerely,

Susan Drodge Director, Corporate and Community Partnerships & Donor Services
Canadian Cancer Society



Together we are Stronger

by Canadian Breast Cancer Foundation, www.cbcf.org

The Canadian Breast Cancer Foundation and the Canadian Cancer Society have merged!

On February 1st, 2017, the Canadian Cancer Society (CCS) and the Canadian Breast Cancer Foundation (CBCF) joined forces to increase operational efficiencies and further our impact on all types of cancer for all Canadians. This unprecedented merger allows the new Canadian Cancer Society to accelerate the impact of donor dollars on cancer research and vital support services for people living with and affected by cancer.

Since its inception in 1986, CBCF has invested over \$360 million in breast cancer research, funding more than 1,400 scientific and community grants. CBCF has also made investments in research, education, health promotion,

support and information programs.

CCS changes lives by working in all areas of cancer. Over the past 30 years, CCS has invested \$1.2 billion in research on all cancers – men's, women's and children's – including over \$100 million in breast cancer research. Our support programs empower, inform and enhance the quality of life of people living with cancer. Together we will continue to make tremendous progress in the fight against cancer.

Although we are now the Canadian Cancer Society, CBCF's mandate, activities and spirit will continue. Our commitment to the breast cancer cause remains unchanged as we work together to create a world where no Canadian fears cancer.

<https://www.cbcf.org/ontario/pages/default.aspx> 🔥

[**'RELAY FOR LIFE'** con't from page 2]

the Canadian Cancer Society to take a comprehensive approach to fight all types of cancer through research, prevention and advocacy activities, and to offer support services for patients and their families."

Marking its 21st anniversary in 2017, WICC has supported Relay For Life for the last eight years and continues to be a very significant corporate contributor through sponsorship and fundraising. With this new partnership for the Canadian Cancer Society's signature fundraising walk, WICC is aiming to beat its impressive turnout from last year, having 700 participants with more than \$470,000 raised.

"Relay For Life is our largest fundraising initiative each year. WICC and the insurance industry's long-standing commitment to our cause have made a significant impact in the fight against

cancer," said Susan Drodge, Director, Corporate and Community Partnerships and Donor Services, Canadian Cancer Society, Ontario.

"This event is always a special evening that shines a spotlight on the fight against cancer with 100 percent of funds raised going directly toward cancer research" added Shari Dodsworth, WICC Chair, Relay For Life. "Thanks to our generous donors, researchers continue to discover life-saving treatments and we are able to provide support programs to those living with cancer."

Accept the baton! To register a team, or to participate in other Relay For Life events, visit www.relayforlife.ca or call 1-866-201-6202.

#RelayForLife
Twitter: [@WICCOntario](https://twitter.com/WICCOntario)
Facebook: [@WICCOntario](https://www.facebook.com/WICCOntario) 🔥



Canadian
Cancer
Society



Our Valued National Sponsors



['ABBAMANIA continued from cover page]

Guests will also have a chance to purchase raffle tickets (\$50 each or 3 for \$100) for the chance to win one of three fabulous prizes including a 7-night stay in a 4 bedroom, 4 bathroom (sleeps 8) Mexican villa on the white and turquoise coast of Isla Mujeres. Other prizes include a one-of-a-kind chef experience and stay at the Fairmont Royal York and a two-night stay and VIP Wine Tasting at Karlo Estates. The 2017 WICC Disco Glam Gala will be sensational and before you know it, sold out. 615 tickets have already been sold! There are five levels of sponsorship available offering more recognition for sponsors than ever before. Need more info. on tickets and sponsorship opportunities? Visit www.wicc.ca



WICC Gala Night AWARD Winners

by Alexis Heatherington, Chair Executive Director

The Board is pleased to announce the following recipients for the 2016 WICC Awards, to be presented at WICC Gala this month:

Low Dunn Memorial Award — Barbara Haynes & DAS CDA

The “Low Dunn Memorial Award” is presented to the volunteer or company demonstrating exceptional initiative in raising awareness and commitment in support of WICC. Low Dunn is a former CEO of CGU Canada (now Aviva Canada) who lost his battle with cancer in 1999.

Barbara Haynes has been an enthusiastic and long-time supporter, serving on the WICC Ontario board of Directors for many years. As President and CEO of DAS Canada, Barbara has led by example ensuring DAS is a steady WICC supporter year over year.

Gold Flame Awards — Magnes / Travelers / RSA

The Gold Flame Awards are presented to individuals or organizations that have made donations exceeding \$5,000 and/or made significant contributions through raising awareness and commitment.

- ⇒ Magnes has donated \$15,000 over the past 3 years.
- ⇒ Travelers has donated \$11,000 over the past 2 years.
- ⇒ RSA has donated \$5,000 over the past two years in addition to their National Sponsorship commitment.

Hall of Flame Award — Economical

The Hall of Flame Award is presented to individuals or organizations that have made donations exceeding \$20,000 and/or made significant contributions through commitment and raising awareness.

Economical donated \$70,000 in 2015, \$109,000 in 2016 and \$102,000 in 2017 to WICC's Relay For Life event.

Congratulations to ALL! 




Chapter Representatives by phone, Amandio Contreiras, On Side Restoration & Lynn Lafortune, The Guarantee (not pictured).

Platinum National Sponsor Appreciation Luncheon

by Sonia Manson, Chair Communications

On March 6th, 2017 WICC held its 3rd annual National Sponsor Appreciation Luncheon. This gathering offered a rare opportunity for our National Sponsors to hear from the Canadian Cancer Society's top researchers and the impact WICC's contributions are having on cancer research, as well as an opportunity to have their say in the funding process.

Presenters included: Marilyn Horrick and Ellen Moore, WICC Ontario co-Chairs and National Sponsorship Committee co-Chairs; Susan Drodge, Director, Corporate & Community Partnerships, Canadian Cancer Society/Canadian Breast Cancer Foundation; Dr. Kelly Fathers, CCS/CBCF Manager of Research Communications; and recent CCS grant recipient, Dr. Vic Stambolic (Senior Scientist, Princess Margaret Hospital & University of Toronto Professor).

Thank you to our National Sponsors for joining us — together we are making a difference, to make cancer history! 

Join the FIGHT! Paint your workplace yellow

by www.cancer.ca/yellow and Sonia Manson, Chair Communications

April is Daffodil Month and it is THE month to fight back against cancer at your workplace. You can join this nationwide movement by helping raise funds through this Yellow campaign.

Workplace fundraising events are fun, build workplace spirit and foster leadership skills, while raising money for a cause that your friends, family and coworkers care about.

Funds raised through Daffodil Month help cancer patients and their families by funding life-saving research and support services so that more Canadians survive and no one has to face cancer alone.

Here are some Yellow inspirational ideas for your workplace:

- ⇒ Desk Decorating Contest, show your spirit
- ⇒ Dress Yellow Days, for BRIGHT casual days

⇒ Host a Bake Sale, for an afternoon treat!

The Canadian Cancer Society can help you organize a fun and meaningful Daffodil Month fundraiser!



For assistance please CONTACT:

Francine Negre Laroche, Sr. Coordinator,
Community Campaigns, Canadian Cancer Society, ON Div.
FNegreLaroche@ontario.cancer.ca or 416.323.7093

In partnership with: Canadian Cancer Society / Société canadienne du cancer

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