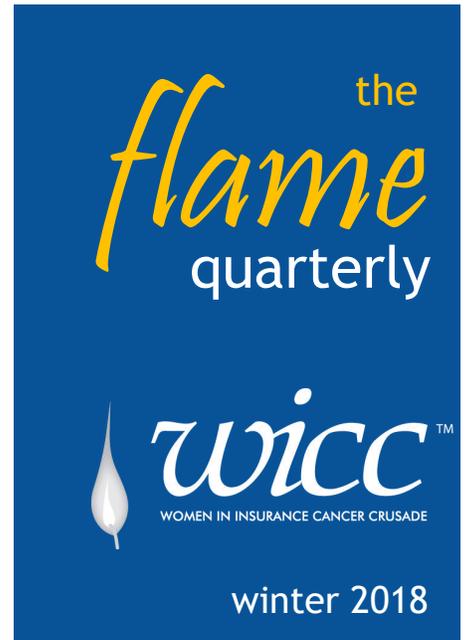




The Caverners, a Beatles Tribute Band



Twist & Shout! at the 2018 WICC Gala, Fairmont Royal York

## Invasion of All Things British

by Laurel DiMaso, Co-Chair Gala Committee

All you need is love! On May 2nd, come join WICC Ontario for an evening celebrating love, kindness and giving back through the theme #britishinvasion.

The Fairmont Royal York will be transformed into a venue almost as majestic and elegant as Buckingham Palace. With a silent auction, themed cocktails, and a John Lennon Peace Wall, this is a party even the Royal Family won't want to miss. In fact, there will be a special appearance by the Queen herself.

Guests will have a chance to twist and shout to a live band performing both a Beatles set as well as a special #britishinvasion set created just for us. Since their debut in 1994, The Caverners, a Beatles Tribute band has been exciting audiences with their perfect portrayal of The Beatles in concert. With authentic instruments, costumes, and stellar vocals, this all Canadian cast recreates an incredible performance night after night leaving audiences stomping their feet and wanting more. Attendees will also have an opportunity to dance the night away to a live DJ.

The WICC Ontario Gala Committee has



planned a decadent three course British-inspired dinner that's even more delectable than Yorkshire Pudding with Bangers and Mash.

Set to sell out again this year, don't wait until it's too late to get your tickets!

Please visit: <https://wicc.ca/on/event-registration/?ee=28> #wicclove18 #BritishInvasion

### DID YOU KNOW?

World Cancer Day is an international day marked on **February 4th** to raise awareness of cancer and to encourage its prevention, detection, and treatment. **World Cancer Day** was founded by the Union for International Cancer Control (UICC) to support the goals of the World Cancer Declaration, written in 2008.



### Save the Date



### 2018 WICC Relay for Life

Put your hands up and volunteer to be a Relay for Life Captain for your company! This year's Relay for Life will take place on June 15th and our goal is to surpass last year's total of \$570,000 in fund-raised donations to support cancer research. To learn more about how to get involved in ANY capacity, please reach out to Event Chair Shari Dodsworth at [shari.dodsworth@nbfc.com](mailto:shari.dodsworth@nbfc.com)



### WICC Golf July 11th, 2018

Mark your calendar for Thursday, July 11th and get ready to buy your WICC Ontario Golf Fundraiser tickets soon at: <http://wicc.ca/on/events/> The enjoyable day includes a patio lunch, golf and dinner! Come out for some great summertime fun and fundraising held again at the world famous Angus Glen Golf Club! Angus Glen is the only club to have hosted a major PGA tour event on both of its courses.

# No Cure for Cancer Yet?

by Canadian Cancer Society

Many people wonder why we don't have a cure for cancer yet. While we have made a lot of progress in research, curing cancer isn't easy. Why? Cancer isn't just one disease. It is more than 100 diseases, and each of these 100 types is divided into several sub-types. So we are looking for many cures for many types of cancer. Cancer research is also a slow, step-by-step process. It involves collecting and analyzing information from lab research and studying people with cancer. What looks very promising in the lab doesn't always work with people. It can often take many years before a new test or treatment is available outside of a clinical trial.

Even so, it's an exciting time. Cancer research in Canada and around the world continues to move us closer to the day when many cancers will be curable and others will be managed as chronic diseases like diabetes and asthma. Advances in technology have helped us understand more about what causes cancer, how it develops, how to prevent it, how best to treat it and how to improve the quality of life of people living with cancer.

Today, more than 60% of Canadians diagnosed with cancer will survive at least 5 years after their diagnosis. This is a big improvement over the 1940s when the 5-year survival was about

25%. As our knowledge grows, we will make even greater progress against cancer.

Cancer research covers a wide range of activities and aspects of scientific study. These types of cancer research are improving our understanding of the disease. 



## Featured Sponsor: Wawanesa Insurance

by Sonia Manson, Chair Communications

Wawanesa Insurance has been a proud WICC supporter for over 15 years. The company genuinely feels that a disease this complex requires considerable and sustained resources earmarked towards research to continually lead to better, more effective treatments.

"From a philanthropic standpoint we look for programs with broad community benefit and wide community support. Given that WICC continues to develop its presence in insurance communities across Canada, and its strategic partnership with the Canadian Cancer Society, we feel WICC is totally in sync with Wawanesa's values and goals of philanthropic giving," explained Josie Porto, Vice President, Ontario region.

In addition to providing an ongoing annual financial commitment, Wawanesa also supports WICC's various events that take place throughout the year. But even deeper than that, Wawanesa also invests hours of valuable time via giving of their time as board members and volunteers across the country, especially in both BC and Quebec.

"It's extremely gratifying for Wawanesa to be associated with WICC. But also on a personal note, my family has been negatively impacted by cancer and so to be involved with WICC at such a significant level to help make a difference is very

important to me," confirmed Ms. Porto.

Wawanesa doesn't however only give back to WICC in Canada, charitable support extends across Canada and the United States taking a variety of forms that match the unique needs in each geographical region.

Ms. Porto continued, "Our total annual corporate giving is well above internationally recognized benchmarks for excellence in corporate philanthropy. It's important for us to take the time to listen to the needs of communities and respond through sponsorships, donations, grants, and

employee volunteerism to more than 400 charitable organizations across North America. Throughout Wawanesa's history since 1896, we have always been active in

communities where our people, brokers and policyholders live, contributing financial and volunteer support to those most in need."

Wawanesa's charitable giving is focused on five primary areas: social services, health, arts & culture, education, and community activities.

[story continued on page 4]



**Wawanesa**  
Insurance

**Good to know...**

**Investing to reduce the cancer burden**

Last year CCS funded \$40 million in cancer research, thanks to our donors. Discover how you can help reduce the burden of cancer. Learn more <http://bit.ly/2EboTln>



Credit: Canadian Underwriter

**Crawford Cares**

WICC thanks Crawford and Company who donated a generous amount of \$6,185 via their Crawford Cares company initiative this past November!

**FAST FACTS**

**60%** of high priority cancer research projects went unfunded in 2016.

**5%** An estimated 5 to 10% of cancers are entirely hereditary.

**10%** Most cancers develop through a combination of hereditary & environmental factors.

**FOR MORE INFORMATION**

Learn more at [www.wicc.ca](http://www.wicc.ca) or [www.cancer.ca](http://www.cancer.ca)



# Featured Sponsor: On Side Restoration Services

by Alexis Heatherington, Executive Director

On Side has been a big supporter for WICC over the past decade. Initial years had a greater focus on the West given the location of company headquarters in Vancouver, BC, as well as the bulk of their locations clustering mainly in BC and Alberta. However as the company has grown, and their footprint continues to expand, the company’s charitable focus has also grown with it.



“On Side Restoration has always had a very close connection with WICC in Western Canada. Generally we support our employees to give of their time to charitable causes, but especially to WICC. On Side staff have held positions on the WICC Board from Chair and Director roles, to volunteers on event day. We also helped originate and run the BC golf fundraiser for over 10 years that now proudly sports WICC’s name. Giving back and fighting alongside the insurance industry for such an important cause is what keeps us returning as a National Sponsors” stated Craig Hogarth, President and owner of On Side Restoration.

Sonia Manson, On Side’s Communications Manager shared, “Although we raise funds for the Canadian Cancer Society via WICC, even more importantly we help to raise awareness for cancer. As I get older I see more of my friends and family members getting negatively impacted by this intrusive disease. It is not affecting ‘them’, an unknown individual that we’re not aware of or close to. It is affecting ‘us’ and we need to help each another.” Ms. Manson, who also holds the title of WICC Ontario Communications Chair stated, “With enough focus, energy and resources, finding a

cure for cancer in our lifetime is a possibility. To this end, I’m grateful to have the opportunity to take action through WICC.”



On Side’s Tree of Warmth

The company gives not only to the national P&C community’s favourite charity of choice, but also reaches out to the individual communities where they have branches. With 22 branches nationwide, On Side often participates in “Give a Christmas” activities for families less fortunate, supports United Way campaigns or other creative activities with a focus on giving back. Last Christmas the Vernon, BC branch gave a “Tree of Warmth” which included over 125+ hats, mitts and scarves to Grindrod Elementary School.

Now with On Side’s big expansion plans for Ontario and Maritime markets, 25+ cities will benefit from On Side paying it forward. [story continued on back cover]

# WICC Platinum Volunteer of the Year Award 2017

by Marilyn Horrick, Ontario Chapter Co-Chair

As announced at the November WICC Breakfast, the 2017 Volunteer of the Year Award went to Hoa La of EcoPure Cleaners!

Elizabeth Kepes, a valued Breakfast Committee member, recruited Hoa to the WICC organization back in early 2000. Hoa started out volunteering for the Golf Tournament and became a Committee member the next year. She continued on as a Committee member for many years, retiring from the WICC Golf Tournament Committee only one and a half years ago however Hoa is still an integral part of the WICC Breakfast Committee.

The 2017 distinguished nominees for

the Award were:

- Hoa La, WICC Breakfast Committee
- Marta Sampaio, WICC Golf Committee
- Carrie Brown, WICC Relay for Life

To commemorate our 20th anniversary in 2016, WICC Ontario established the Platinum Volunteer Award which we presented to Cat Pickell of Crawford and Company. Nominations are submitted from each of our major WICC event chairs across Ontario and a voting process ensues at the Board level.

Congratulations Hoa! You are well deserving of the 2017 Platinum Volunteer of the Year Award. Thank you for your many continued years of service to WICC!

[‘Featured Sponsor: Wawanesa Insurance’ continued from page 2]

In Manitoba, where Wawanesa’s corporate headquarters are located, they’ve lent their support to other organizations who are also doing important work to reduce the burden of cancer. They proudly support the provincial cancer agency, CancerCare Manitoba, along with the CancerCare Manitoba Foundation, on an initiative called PROFYLE (Precision Oncology for Young People). This program is a pan-Canadian project to give children, adolescents and young adults who are out of conventional treatment options, another chance to beat their form of cancer.

Since 1989 Wawanesa has also had a direct partnership with the Canadian Cancer Society (MB, BC and Yukon Divisions) and the company is pleased to have made significant donations over the years.

Looking forward, Wawanesa Insurance



is once again participating in the annual Manitoba Dragon Boat Festival in September in support of CancerCare Manitoba Foundation and the Children’s Hospital Foundation of Manitoba. A team from Wawanesa will enter the boat race and help raise dollars for research, clinical trials and care, as well as support a brighter future for kids in Manitoba with cancer.

WICC Ontario Chapter, along with all WICC Chapters across Canada, want to sincerely thank Wawanesa for their steadfast support of our organization. Together we are making a difference for those forced to face cancer!

## Our Valued National Sponsors



# Thank you! For Donations Big or Small

by Sonia Manson, Chair Communications

WICC is so very grateful to companies and individuals who give generously throughout the year. Just because.

Sometimes it's the result of a fundraiser, sometimes it is a Tribute Gift (see article below) but sometimes it's just a personal way to share a few dollars that make a big difference to those staring down cancer.

Thank you to the 2017 group of companies listed here on the right who have gone over and above looking for ways to support cancer research and WICC's mission in 2017.



- Allstate Insurance Company
- Atlantic Group — FUN Night!
- BDO Canada
- Boiler Inspection
- Burns & Wilcox
- Canadian Independent Adjusters Association
- Crawford and Company
- DAS Canada
- Enterprise Rent a Car
- The Guarantee
- Insurance Bureau of Canada
- Jamie Knowles TRIBUTE GIFT
- M. Humphrey
- McKellar Structured Settlements
- OIAA Windsor
- SPECS

# Office Fundraiser? There's More than One Way to Give!

by Sonia Manson, Chair Communications

Thinking of holding an office or community fundraiser for WICC? Looking for some different ideas to turn your thoughts into reality? How about an office smoothie sale, a 10,000 steps challenge, membership-based book swap, pool party, food truck event, community yard sale, movie night, viral challenge, host a murder mystery dinner or board game tournament, office coffee donation or set up a prime parking spot fundraiser?

Then any monies raised could be donated to WICC in the following ways:

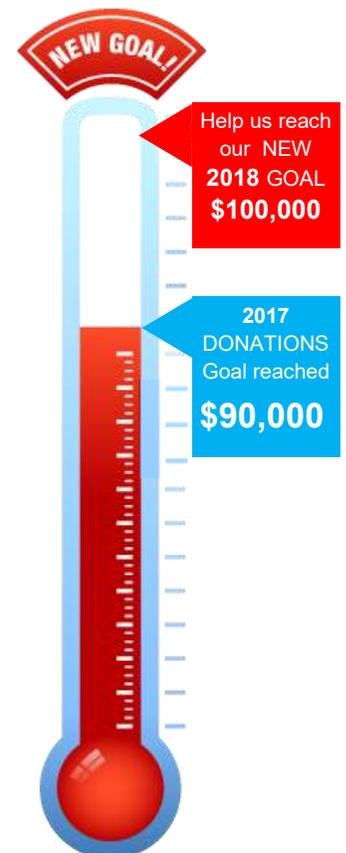
1. **Make a Tribute Donation** Your donation can be made as a tribute to celebrate or remember a loved one. It's a way for you to unite behind the passing memory or living courage of one person who has touched your life – and raise money in that person's name. The seven WICC Tributes cur-

rently established have raised over \$120,000. This option turns your thoughtful gesture into something that directly helps in the quest to find a cure.

2. **General Donation** General donations can be made at any time and no amount is too small. They show your generosity and support for the work accomplished by WICC. By making a general donation you contribute to the fight to end cancer.

The Canadian Cancer Society issues an income tax receipt for donations of \$25 or more.

To learn more or to donate today please visit <https://wicc.ca/donate/>



[‘Featured Sponsor: On Side Restoration Services’ continued from page 3]

Given that the emergency restoration industry is about moving families and businesses back from a place of vulnerability to a restored place of comfort, it is very fitting that On Side’s employee culture embraces “giving back”. And it just feels good to give.

Thank you On Side Restoration Services for stepping up and keeping up as a National Sponsor. Because of you and other sponsors making it a priority to focus precious dollars toward funding cancer research via WICC, together we are on our way to making cancer history! 🔥

**Save the Date**

Photo Credit: Canadian Underwriter



**GTA Monthly Broker Bash**

Join us on February 22nd for the monthly GTA Ontario Broker Bash. This networking event is a fantastic opportunity to meet fellow industry professionals. The event takes place from 5:00pm to 8:00pm at Fifth Social Club. See you there!  
<http://www.firstinsurancefunding.ca/events/gta-broker-bash-february>



Canadian Cancer Society / Société canadienne du cancer

*In partnership with:*

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