

# Luminary



July 2008 EDITION

## 2007 ANNUAL

### SPONSORS

#### Platinum Stars

Metrix Professional  
Insurance Brokers Inc.

#### Gold Torches

Harper Grey LLP

#### Silver Flames

Alexander Holburn Beaudin  
& Lang LLP  
AXA Pacific Insurance Co.  
BFL Canada  
Canadian Northern Shield  
Insurance Co.  
Gore Mutual Insurance Co.  
Insurance Corporation of BC  
ING Insurance Co.  
Onside Restoration

#### Bronze Lights

Chubb Insurance Co. of Canada  
Commonwealth Insurance Co.  
Family Insurance Solutions Inc.  
Guarantee Co. of North America  
Insurance Institute of BC  
Lindsey Kenney LLP  
Shaw Sabey & Associates  
The Gold Room  
Rona Canada  
Whitelaw Twining Law Corp.

#### National Sponsors

Crawford Adjusters Canada  
Dominion of Canada  
Lombard Canada Ltd.  
McKellar Group  
PPG Canada Inc.  
Royal & SunAlliance Canada

**On November 1, 2007 WICC BC hosted a sell-out crowd at its annual November Luncheon. The lucky winner of the 50/50 draw, an employee of Commonwealth Insurance, generously donated her winnings to the Canadian Cancer Society. Commonwealth then graciously matched the employee's donation.**

The keynote speaker this year was Dr. Cal Roskelley (**right**), Associate Professor in the Departments of Cellular & Physiological Sciences, Obstetrics & Gynaecology and Director of the Solid Tumour Progression Unit at UBC.



*A cheque for \$80,000 was presented to the CCS*

*Left: Marti Messam of Metrix, Pamela Rose of CNS and Pam Aikman of the CCS.*

**Mark your calendars for the 2008 November Luncheon Thursday, November 20th at the Hyatt Regency Hotel.**

*In May 2007, CUISA held a silent auction on the opening night of its conference and kindly donated the proceeds of \$6,048.00 to WICC BC!*



## UPCOMING EVENTS

### WICC BC 6th Annual Candlelight Ball



**Date:** Saturday, April 5, 2008  
**Location:** Sutton Place Hotel  
**Cost:** \$175/person, \$1400/table

For ticket and event information, please contact Marti Messam at 604.629.2669 or [mmessam@mpib.com](mailto:mmessam@mpib.com)

### Relay for Life

Celebrate cancer survivors;  
 Remember loved ones lost to the disease; and  
 Fight back to make cancer history!



**Date:** Saturday, June 7, 2008  
**Time:** 10:00am-10:00pm  
**Location:** Percy Perry Stadium, Coquitlam, BC

For more information or to register, please contact Janice Domingo at [janice.domingo@axa-pacific.ca](mailto:janice.domingo@axa-pacific.ca)

### First Annual WICC BC Ride for Cancer

WICC BC will take to the streets for the First Annual WICC BC Ride for Cancer. Please join us for what promises to be an exhilarating adventure!



**Date:** Sunday, July 13, 2008  
**Time:** Registration opens at 9:00am  
**Location:** Coquitlam Centre Mall, Zellers entrance  
**Cost:** \$25/rider, \$10/co-rider

For more information, please contact Pedro Catalan at [pcatalan@mpib.com](mailto:pcatalan@mpib.com)

### WICC BC Annual Golf Tournament



**Date:** Wednesday, August 20, 2008  
**Location:** Westwood Plateau, Coquitlam, BC  
**Time & Cost:** TBA

For more information, please contact Mike Scully at [mscully@onside.ca](mailto:mscully@onside.ca)

### June is Change for Change Month!

Toonies, Loonies, Quarters, Dimes... It just makes CENTS! Your change can change the lives of those living with cancer. Team captains can register for an initial donation of only \$20. More information will follow during the month of May. Stay tuned!



**Location:** In your office  
**Cost:** \$20 per permanent Coin Collection Box

For more information, please contact Carla Smith at [carla.smith@ingcanada.com](mailto:carla.smith@ingcanada.com)





## 2008 WICC BC Steering Committee

- Co-chairs** **Pamela Rose**-Canadian Northern Shield Insurance Co. prose@cns.ca  
**Nicole Nancke**-Liberty International Underwriters Nicole.Nancke@libertyiu.com
- Co-Treasurer** **Marti Messam**-Metrix Professional Insurance Brokers mmessam@mpib.com  
**Nicole Nancke**-Liberty International Underwriters Nicole.Nancke@libertyiu.com
- Sponsorship** **Shannon Smith Frew**-Insurance Services Dept of London Drugs ssmith@londondrugs.com  
**Mike Scully**-Onside Restoration Services Ltd. mscully@onside.ca
- Secretary** **Anne Taylor**-BFL Canada Insurance Services Ltd ataylor@bflcanada.com
- Membership & Volunteer List** **Nicole Nancke**-Liberty International Underwriters Nicole.Nancke@libertyiu.com  
**Sara Mehrjou** – Gore Mutual Insurance Co. smehrjou@goremutual.ca
- Communication & Luminary Newsletter** **Jennifer Woznesensky**-Harper Grey LLP jwoznesensky@harpergrey.com
- Candlelight Ball** **Marti Messam**-Metrix Professional Insurance Brokers mmessam@mpib.com  
**Sara Mehrjou** – Gore Mutual Insurance Co. smehrjou@goremutual.ca
- Golf Committee** **Mike Scully**-Onside Restoration Services Ltd. mscully@onside.ca  
**Shannon Smith Frew**-Insurance Services Dept of London Drugs ssmith@londondrugs.com
- November Luncheon** **Pamela Rose**-Canadian Northern Shield Insurance Co. prose@cns.ca
- Change for Change/Relay for Life** **Carla Smith**-ING Insurance Company of Canada Carla.Smith@ingcanada.com
- CCS Liaison** **Heather McKenzie Glynes**-Canadian Cancer Society hmglynes@bc.cancer.ca  
**Karen Zygun** kzygun@bc.cancer.ca
- Vancouver Island Liaison** **Dawn Cooper** AON Corporation Dawn.Cooper@aon.ca

## Facts & Figures

### Canadian Cancer Society, BC & Yukon Division & WICC BC

In April 2007, WICC BC announced a 5-year, \$500,000 commitment in support of Special Projects for the Research Chair in the Primary Prevention of Cancer at the University of British Columbia. The Research Chair in Primary Prevention is the first of its kind in North America, focusing on preventing cancers.

Since 2002, WICC BC has donated over \$505,000 to the Canadian Cancer Society, BC & Yukon Division. This includes \$55,000 raised by WICC Relay teams over 4 years.

Currently most cancer research concentrates on researching better methods of screening, diagnosing or treating cancers. WICC BC is excited to be involved in this project.

### Cancer Prevention: Tobacco Control

The Canadian Cancer Society started 2008 with exciting developments relating to tobacco control in B.C. and National Non-Smoking Week. The Society urged policymakers to strengthen B.C.'s Tobacco Control Act and included a call for legislation to support a child's right to health and clean air. The B.C. Government responded favourably and intends to pass legislation restricting smoking in cars that are carrying children in the province.

The Canadian Cancer Society estimates that as many as one in five children are exposed to second-hand smoke while riding in passenger vehicles.

A Prevention Forum and MLA Breakfast to be held in April in Vancouver will also highlight the Society's efforts to ban the use of pesticides to improve the appearance of lawns and gardens.

### Cancer Research

With a total of 25 research projects underway in B.C., the Canadian Cancer Society held the 2<sup>nd</sup> annual researcher breakfast in late February to welcome four new B.C. based research teams and acknowledge ongoing contributors.

The four new projects include investigations led by Dr. Alan So on the development of a new treatment for bladder cancer; work led by Dr. Steven Jones in mapping genetic changes in breast cancer; a study by Dr. Torsten Nielsen's group on use of genes to improve patient care for cancers of connective tissue; and a study by zoologist Dr. High Brock on the fruit fly that has relevance for human cancer.

### Cancer Support

The Canadian Cancer Society BC and Yukon has collaborated with the Canadian Breast Cancer Foundation BC and Yukon on the development of an innovative new interactive website [www.BreastCancerNavigationmap.org](http://www.BreastCancerNavigationmap.org). The site was designed to provide individuals diagnosed with breast cancer with trusted and useful information at initial diagnosis, treatment and other key stages during the cancer journey. At each stage, website visitors can view short videos of survivors talking about their own experiences plus view a drop down page of resources and links to specific information on [www.cancer.ca](http://www.cancer.ca).

### Fundraising

With Spring approaching along with Daffodil Month, the Canadian Cancer Society is accepting contributions for daffodils, Buy a Bunch of Hope, and is recruiting canvassers for the residential door to door knock appeal.